



## - PHOTO OPPORTUNITY -

### **Sydney A - listers visit Prince of Wales Hospital in the name of breast cancer**

Patients receiving breast cancer treatment at the Prince of Wales Hospital (POWH) will have the opportunity to meet POWH ambassadors and Sydney A-listers **Annalise Braakensiek** (model/lingerie designer/TV personality), **Sally Singleton** (singer) and Today FM's newsreader, **Geoff Field** who will visit the hospital next Wednesday (17<sup>th</sup> February) to kick off the countdown to the Prince of Wales Hospital Foundation charity event of the year – '**Black Tie for Breast Cancer**'.

Dr Michael Jackson, Director, Radiation Oncology Unit at Prince of Wales Hospital, will be guiding the A-listers around the ward, introducing them to patients receiving treatment. Singer Sally Singleton, who recently launched her debut single, 'Tomorrow' will personally sign copies of her CD, while Annalise Braakensiek and Geoff Field will be on hand to meet and greet patients.

The inaugural Black Tie for Breast Cancer event will be held at the Harbours Edge, Darling Harbour, Sydney on Saturday, 6 March. It is a black tie charity gala event aiming to raise funds for a new Cancer Centre.

Together with the University of New South Wales and the Lowy Cancer Research Centre, the Prince of Wales Hospital has designed and planned a 5,000 square metre modern cancer treatment centre. The Cancer Centre will provide significant, and much needed, improvements to the way in which adults and children with cancer at both the Prince of Wales Hospital and the Sydney Children's Hospital receive their treatment.

Each year approximately 1,000 new patients with cancer come to the Prince of Wales Hospital's Cancer Centre for the first time. POWH also accepts over 3,000 cancer related admissions each year from all corners of NSW and interstate.

For more information about the Prince of Wales '**Black Tie for Breast Cancer**' charity event or to purchase tickets please visit [www.bt4bc.org](http://www.bt4bc.org).

**When:** Wednesday, 17 February 2010

**Time:** 3.30pm

**Address:** Prince of Wales Hospital  
High Street, Randwick

Meet at main High Street entrance

**Parking:** Via barker Street, Randwick  
(Note: it is at least a 5 minute walk from the car park to the venue from level 0 Barker Street to level 2 High Street)

**For media enquiries and accreditation please contact:**

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